



MAIN TITLES 2025-2026

24 ORE CULTURA

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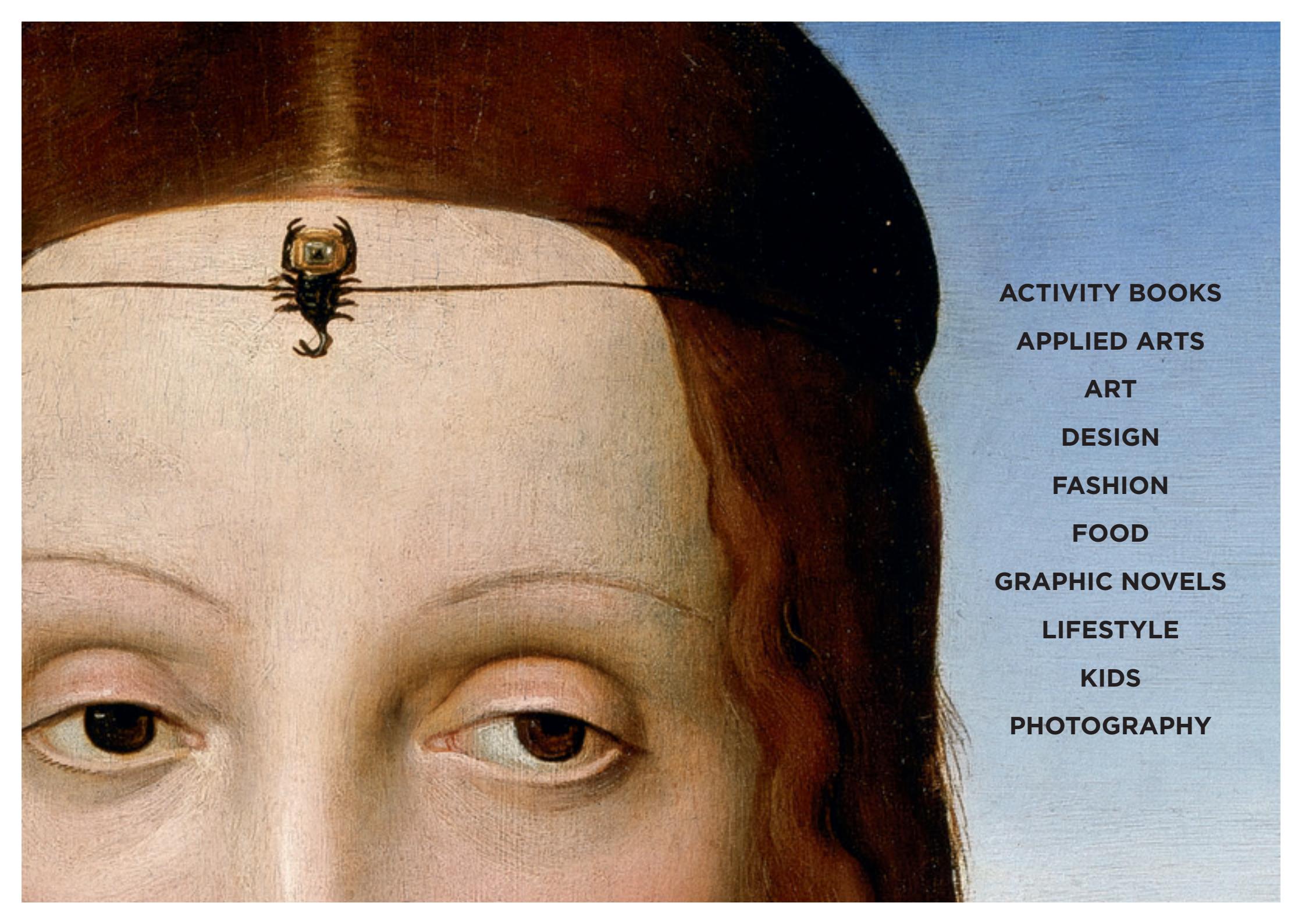


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A close-up photograph of a person's face, focusing on the forehead and eyes. A small, dark scorpion is positioned on the forehead, its body curved and its pincers pointing downwards. The person has dark hair and is looking directly at the camera. The background is a plain, light color.

ACTIVITY BOOKS

APPLIED ARTS

ART

DESIGN

FASHION

FOOD

GRAPHIC NOVELS

LIFESTYLE

KIDS

PHOTOGRAPHY

PAINTED ANIMALS

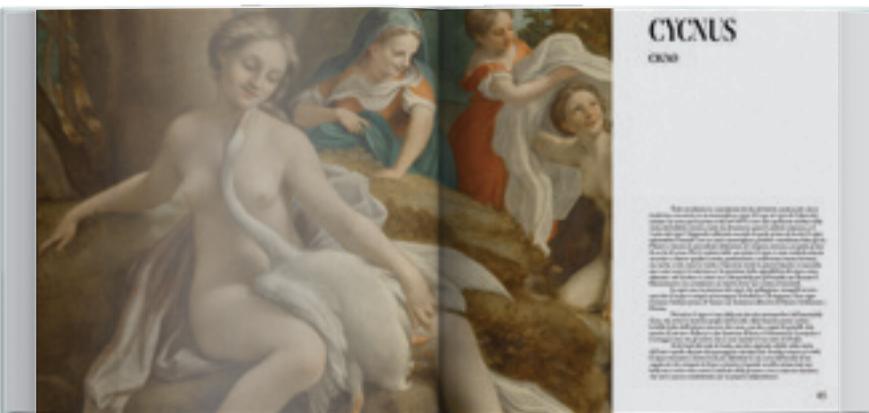
At all periods animals have been used by man in art and literature to symbolize religious, social and political beliefs, and artists have found constant inspiration in the grace and beauty of animal forms. Through a careful selection of engaging images, this volume – an ideal sequel to the previous *The Painted Garden* by the same author – illustrates the presence of land, air and, water animals in art. For each species, myths, symbolic meanings, historical and literary references are presented. Animals of the past peer out from paintings

and sketches, frescoes and prints across art history. Close-up details provide readers with an unusually intimate look at the masterpieces. Passages of prose and poetry from acclaimed writers of the past centuries add to the beauty of the book and provide insights into the history of the paintings and their times. Featuring some 80 masterpieces from public and private collections, *Painted Animals* is a sumptuous celebration of the connections between the natural world and visual and creative expression.

Paperback with long flaps
28.5 x 28.5 cm
208 pages
21,700 words
€49.50



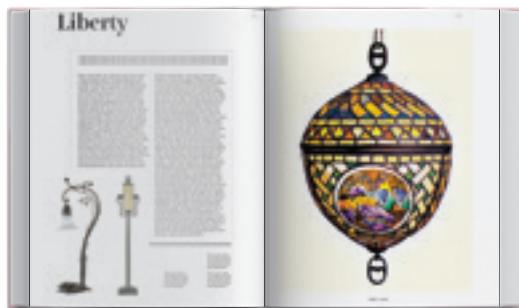
**A journey through the history of art,
illustrating the symbolic meanings, mythological
narratives and legends of the animals.**



APPLIED ARTS AND DESIGN BETWEEN 1910 AND 1950

The book covers furniture, ceramics, silver and metalware, glass, textiles, jewellery, and other decorative arts and includes fascinating profiles of key designers, workshops, movements, craftspeople, and the influences that spawned them. Featuring 300 exemplary objects, this publication encompasses many aspects of European society and lifestyles, from the modest to the fabulously wealthy. The works selected include both masterpieces and less familiar examples, and are discussed not only in light of their art-historical

importance but also with regard to the social issues relevant to each. The book includes exhaustive entries and exquisite color photos supported by ample notes, contributing a definitive classic to the existing scholarship on design, decorative arts, and material culture, while also introducing these subjects to new readers in a comprehensive and fascinating book. This book will appeal to a wide audience – from interior decorators and graphic artists to students of art, historians, collectors, curators, dealers, libraries.



EDITED BY

VALERIO TERRAROLI, an art historian, critic and exhibition curator, professor of History of art criticism, History of artistic literature, History of decorative arts, Museography and Museology at the University of Verona.

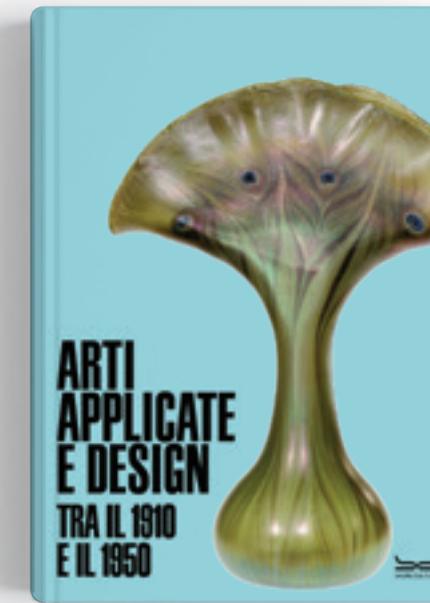
AUTHORS

The authors are a panel of experts, each specializing in a particular product, material or style:

MARINO BAROVIER, IRENE DE GUTTRY, MATTEO FOCHESSATI, GIANNI FRANZONE, MARIA PAOLA MAINO, VALERIO TERRAROLI.

Hardcover
23x31 cm
400 pp.
approx 20,000 words
€ 65.00

An ambitious overview of the history of decorative arts offering an authentic experience of design trends and styles.



BIG BOOK OF FASHION

STORIES AND STYLES FROM A TO Z

This volume presents the characters, brands, movements and styles that have made the history of fashion from Charles Frederick Worth, first couturier in a modern sense, to the present day. It delves into the general biography of designers, creatives, and couturiers, while also trying to convey their inspiration, philosophy, working criteria, aesthetic choices, taste. The movements, styles, trends that have become a mass and cultural phenomenon are examined from a historical point of view, analyzing their

impact on the fashion system and their influence on the catwalks. The choice to tell fashion in alphabetical order confirms that it is, first and foremost, a language, made of conventional symbols that, when combined, create words, phrases, concepts and, finally, extraordinary epics. This visual fashion dictionary contains extensive information and yet is easy to read. The glossary makes this fashion book an indispensable work of reference for any fashion student or enthusiast.



EDITED BY
ARIANNA PIAZZA,
fashion historian and university lecturer, author of texts and publications on the history of costume and fabric, and monographs dedicated to companies and brands in the field of fashion and beauty, including Nivea, Loro Piana and Ermenegildo Zegna.

Hardcover
23.5x31 cm
368 pages
126,000 words
€ 70.00

**Characters, brands, movements and styles
that have made the history of fashion,
in alphabetical order.**



SCIANNA AND FASHION

The renowned Sicilian photographer, known for his social reportages and portraits rich in humanity, makes an unusual foray into the world of high fashion, creating images that transcend the mere documentation of a dress. His shots, often in black and white, capture the models in real, urban or natural contexts, often with a touch of drama and a deep attention

to the person inside the dress, demonstrating that authenticity and depth can also reside in glamour. The volume also highlights Scianna's historic collaboration with designers such as Dolce & Gabbana, for whom he created memorable advertising campaigns that helped define the brand's aesthetic and innovate fashion photography.



PHOTOGRAPHER

FERDINANDO SCIANNA

is one of the most important living photographers and joined Magnum Photos in 1982. Since 1987, he has combined reportage with fashion and advertising photography, achieving international success.



Hardcover
cm 24 x 31.5
144 pages
103 photographs
approx 7,500 words
€ 48.00

An unusual and fascinating journey
into the world of fashion by a famous
reportage photographer.



300 ICONIC WATCHES

THE MASTERS OF TIME

A reference book dedicated to fans of fine watchmaking. It presents the greatest watch houses from Rolex to Patek Philippe, from Audemars Piguet to Panerai and many more. For each brand, the book tells the story that led it to success and international recognition, showcasing an extraordinary selection of watches and offering a journey through craftsmanship excellence and timeless design. Each watch is presented with detailed images and descriptions that highlight its value and refinement. The book also explores the evolution of watchmaking technology, highlighting innovations, mechanical movements and fine materials used in luxury creations. It is a true celebration of craftsmanship and passion for timekeeping. Each page conveys the charm and history behind these exclusive timepieces, making it an essential work for collectors and admirers. The attention to detail, the quality of the images and the texts make this a book to be admired and consulted with pleasure, ideal both for experts in the field and novices to the world of watchmaking, *300 Iconic Watches* is a valuable guide to understand the value and beauty of these masterpieces.

AUTHOR

MARA CAPPELETTI, passionate of history of jewellery, has been working as a writer, curator, and exhibition producer for over fifteen years. She has already published with 24 ORE Cultura *Rolex. History, Icons and Record-Breaking Models*, already published in foreign languages.

Hardcover
24 x 31.5 cm
400 pages
99,800 words
€ 65.00

History and evolution of the greatest watchmakers through their most distinctive and famous models.



I AM KEN

STORY AND STYLES

The story of Kenneth Carson, known as KEN®, is a dense tale of events, encounters and transformations between fashion, costume and society. First appearing in 1961, his life is closely linked to Barbie, with whom he shared friends, homes and lifestyle, under the banner, however, of constant independence. Through the thematic sections of this book, we trace for the first time all the changes of this contemporary man, transformed, in over sixty years of history, from the best friend of a global icon (Barbie) to a male model attentive to issues of

inclusiveness and fragility. From the aesthetic evolution of his body to his extremely rich wardrobe in line with the major fashion trends from the 1960s to the present day, from the careers he has undertaken to his passion for sport, up to his personal and highly original idea of family, we can now discover the story of the only American hero who is first and foremost an ordinary man, the friend next door who has never been afraid to be openly feminist and always inclusive, showing himself at every opportunity for what he is... just KEN!



AUTHOR
MASSIMILIANO CAPELLA,
 author, curator and museum director, particularly explores the relationship between visual arts and fashion, creating unprecedented events that combine clothes and costumes with works of art. He has already published with 24 ORE Cultura *Barbie. The Icon Celebration* and Raffaella Carrà. *Tra moda e mito*.



Hardcover
 25 x 32 cm
 208 pages
 15,700 words
 € 59.00

**The reference book on one
 of the most beloved characters
 in the Barbie universe.**



40 HISTORICAL PASTRY SHOPS TO TRY ONCE IN YOUR LIFE

Italy is a country rich in history and art, boasting historical places throughout the territory where time seems to have stopped. These special, intact establishments retain not only the decor and atmosphere of centuries ago, but also the charm and prestige linked to the historical events in which they played a part. Cafes and pastry shops frequented by the likes of Stendhal, Goethe, Mozart, Vivaldi, Byron, D'Annunzio, Pasolini are mentioned in novels, biographies, history

books. This work tells the story of these places, talking about the knowledge of pastry chefs and the passion of families who have turned a craft into a profession and an entrepreneurial activity. The pastry shops in Italy are companies that, in some cases, have evolved from shops and small laboratories into successful enterprises on the international stage, while maintaining their roots in their territories of origin and their commitment to excellence.

AUTHOR

LORENZO PETRANTONI is a multifaceted artist, illustrator and art director. The world's biggest magazines have had him on their covers at least once, from "The New York Times" to "NewsWeek", from "Vogue" to "Style Magazine", "GQ" and "Vanity Fair". His works are exhibited in some of the most important contemporary art galleries in the world and have won him prestigious awards, including the V&A Illustration Awards, London International Awards, New York Festival, American Illustration.

Hardcover
24 x 31.5 cm
216 pages
17,500 words
€ 43.00



Historical cafes and pastry shops in Italy frequented by international figures from history, art and literature, which retain intact the charm of past centuries.



50 PIZZERIAS TO TRY ONCE IN YOUR LIFE

This is not your average selection, but rather an insider's guide to discover the 50 most remarkable pizzerias scattered throughout Italy, an increasing popular gastronomic destination for tourists from all over the world. The pizzerias have been selected not only for the quality and

taste of the dishes served and the ingredients used, but also for their uniqueness. Every pizzeria, in fact, has a unique story to tell. Each description is accompanied by pictures and boxes with tips and anecdotes about pizzas absolutely to try.



Hardcover
20x29 cm
216 pages
approx. 18,300 words
€49.00

An insider's guide for pizza lovers to discover top spots scattered throughout the streets of Italy's most popular historic centres, beloved by residents and tourists alike.



WITH FRIDA AN ARTISTIC DIARY

This emotional journal book is divided into twelve sections for twelve months, inspired by Frida Kahlo's original diary and the highly successful graphic novel *Frida Kahlo. Operetta amorale a fumetti* published by 24 Ore Cultura. This journal features emotional exercises designed to help readers learn to draw and express

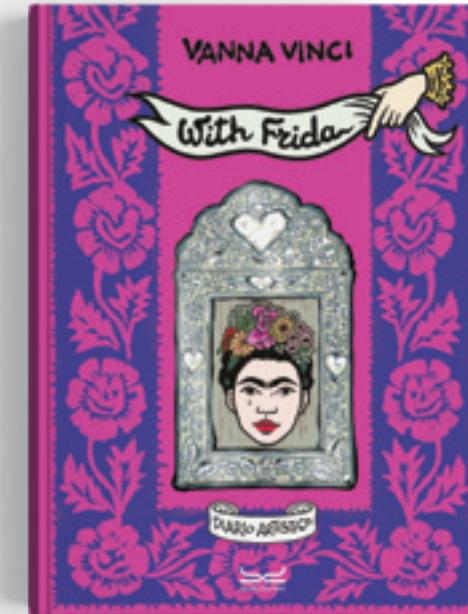
themselves, define their emotions, or simply pass the time, relax, and meditate. The character of Frida herself acts as the reader's guide and companion, introducing the contents and paths to follow through the language of comics. However, everything is presented with complete freedom and chaos, in true Frida style.



Hardcover
19x23 cm
160 pages + stickers
8,300 words
€ 32.00



Twelve months of journaling to improve your introspective skills through the art of Frida Kahlo interpreted by Vanna Vinci.



THE BEST 50 SHOES THAT REVOLUTIONIZED FASHION

A paperscape book

The story begins in ancient Egypt, where shoes not only protected the feet but also represented social status, and moves on to ancient Greece and Rome, where sandals became a symbol of elegance and refinement. In the Middle Ages boots and heeled shoes began to be considered embellishing ornaments, as well as symbols of prestige and power. With the Renaissance, shoes become works of art, with richly decorated models made from luxurious materials. In the seventeenth century, the French aristocracy adopted high heels, which remained iconic for

centuries. The 20th century marks a radical change with the large-scale production of shoes and the emergence of iconic models such as tennis shoes. Nowadays shoes are no longer just accessories, but real tools of cultural communication which express evolution, experimentation and identity. In this paperscape book each pair of shoes – illustrated by watercolour drawings created specifically for this book – tells a part of this long and fascinating story, showing how a simple everyday object can become an icon of fashion and culture.

AUTHOR

ALESSANDRA SCANDELLA focuses on illustration, web design, communication and animation. She works with watercolour and ink, using cotton paper and preferring natural pigments. She has published with major Italian publishers and created illustrations and wallpapers for numerous exhibitions, especially in the field of fashion. She has already published with 24 ORE Cultura *Barbie Fashion Icon*.



A visual journey tracing the evolution of the shoe through the centuries, from its ancient functional role to its current status as a symbol of style, power and innovation.



LIKE A DOG

In this spectacular graphic novel, Croatian artist Danijel Žeželj measures up to the work of Franz Kafka. The title is a reference to the final sentence of the novel *The Trial*, in which two men execute the protagonist K. in his apartment: "Like a dog!", he said: it was as if the shame of it should outlive him". The plot, however, is not based on Kafka's nov-

el, but rather on the story *A Hunger Artist*. Within the pages, parallel stories are sharply intertwined, with long shots depicting urban landscapes, a staircase reminiscent of a Mayan temple leading to the Gate of Law, crowds of people, and circus scenes. The images are often magnified to the extent that a table may show only one face or eye.

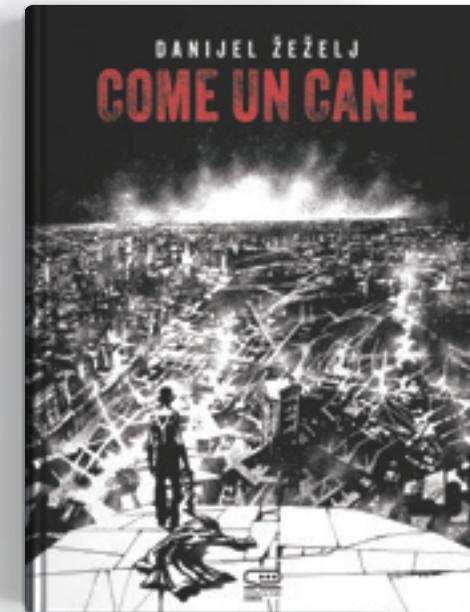


AUTHOR

DANIJEL ŽEŽELJ
lives and works in New York and Zagreb. The author of numerous graphic novels and animated films, he is considered one of the greatest living artists in this field.

Hardcover
20.5 x 29 cm
88 pages
€ 29.00

A retro futuristic graphic novel reminiscent of the silent expressionist movies, the classic sci-fi movie *Blade Runner* or Batman's Gotham City.



GIOVANNI SEGANTINI

A subject of the Austro-Hungarian Empire, Giovanni Segantini was born in Arco di Trento in 1858 and arrived in Milan in 1865. An orphan and stateless person, after turbulent years of wandering, reform school and artistic training, he became a renowned painter in *fin de siècle* Milan. In the autumn of 1881 he moved first to Brianza, then to Savognin in Graubünden, and finally in Engadin, where he settled permanently and died on the summit of Schafberg in 1899. From the glittering Lom-

bard metropolis, he embarked on a visionary and unconventional journey that led him to ascend the Alps, where his artistic and human destiny was fulfilled. Through artistic transfiguration, communion with nature, and a desire for social redemption, he came to be hailed as one of the greatest European painters of all time. A controversial artist who was mystical and worldly, he helped shape the collective imagination of the Alps and the artistic consciousness of the West.

AUTHORS

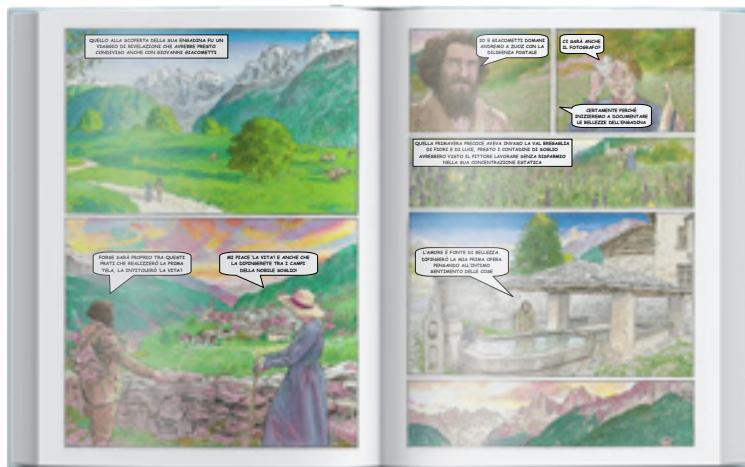
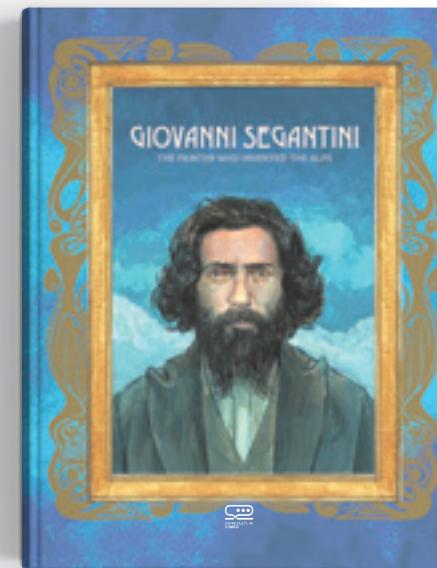
MARCELLO ABBIATI, art historian and essayist

GLORIA CIAPPONI, writer and graphic novel scriptwriter

LUCA CONCA, painting graduate from the Brera Academy of Fine Arts

Paperback
20 x 26 cm
96 pages
€ 25.00

A graphic novel on a controversial artist with a cinematic script and an artwork that combines narrative panels with mountain landscape paintings.



“ART HEROES” COLLECTION

**Mysterious candles to travel into the past.
An ancient guild that wants to erase art from the world.
Five kids, and a cat, who will attempt the impossible
to save the endangered artists.
These are the extraordinary ingredients
of the Art Heroes adventures!**



TITLES IN THE COLLECTION

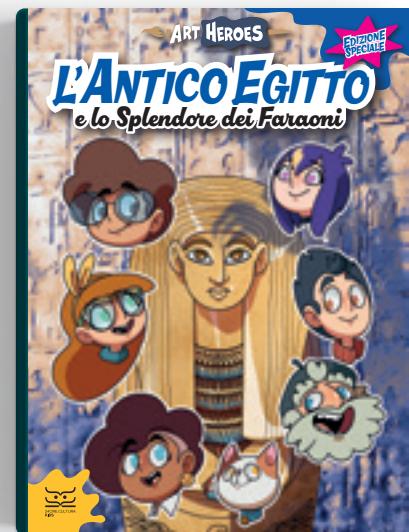
LEONARDO AND THE LOST COLOUR
VAN GOGH AND THE LIGHT OF EMOTIONS
CARAVAGGIO AND THE VOICE OF THE SHADOWS
FRIDA KAHLO AND THE COLOURS OF LIFE



ANCIENT EGYPT AND THE SPLENDOUR OF THE PHARAOHS

In the last episode of the series, Alvise, Brunilde, Inigo, Zoe and Sara travel back in time to ancient Egypt in 1375 BC, the era of the extraordinary pharaohs. Here, our heroes discover the wonders of Egyptian art and must solve

the mystery of the sudden disappearance of the janitor/assistant Vittorio. Each book in the series is enriched with in-depth pages on the historical context, ensuring an educational as well as entertaining read.



AUTHOR

JACOPO SILVESTRE is a graduate of the International School of Comics and works as a writer and scriptwriter.

ILLUSTRATOR

LAURA D'ADDARIO is a graduate of the International School of Comics. She lives and works in Spain as an artist.

Paperback with flaps
15x21 cm
96 pages
€ 16.50

